



# Virginia Association of Science Teachers, Inc. Newsletter Print Copy Advertising Contract 2018

## August Issue - #1

**Virginia Association of Science Teachers, Inc.** will accept advertisements for inclusion in quarterly issues of The Science Educator. Newsletter issues are sent to approximately 2000 science educators statewide. This *Newsletter Issue #1 of the school year is sent to every public school and many private schools in the state (an additional 2000 copies).*

- Advertisers must agree to the following terms, sign, and send this contract to the **VAST Treasurer** as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the advertiser may execute this contract.
- 3) Advertisements sent to the editor by: **July 1/2018 summer** for inclusion in **Newsletter Issue #1** (4100 copies sent)  
This is mailed to members, all public schools in Virginia, and many private schools.  
**(Newsletter year runs July- #1 - May- #5.) For issues #2 - #5 digital, please use Digital/Web ad form.)**
- 4) Executed contracts should be received by the treasurer prior to the editor's issue due dates indicated above. Enclosing payment with contract reduces organizational costs. To be billed, please indicate below, and an invoice will be mailed upon receipt of contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine and the highest discount will be honored.

Company \_\_\_\_\_ E-mail or Phone \_\_\_\_\_

Street/PO Box \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I agree to all terms:

Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Title \_\_\_\_\_

*The Science Educator*, newsletter, published by the first week of September 2018 • **Four color ads add \$400.00 each ad. Copy due July 1/2018** • Ads should be camera ready. • Preferred formats PDF, JPG, PICT, PNG, Word, Pages, InDesign.

July 2018 Newsletter Please select your choices :	Basic Ad Cost	Color Additional \$400/ad	Ad Cost + Color (Enter your total)	Minus Discount CM -10% CB - 15%	Final Ad Cost (Enter final total)
<input type="radio"/> Full page (7.5"w x 10" h)	\$350.00				
<input type="radio"/> Half page (7.5"w x 5" h)	\$200.00				
<input type="radio"/> 1/4 page (3.75"w 5" h)	\$150.00				
<input type="radio"/> 1/8 page (3.75"w x 2.5"h)	\$100				
<b>Total:</b>					

Required

**PAYMENT SUMMARY**

Check Payable to VAST (Fed ID #54-1265890) Check # \_\_\_\_\_ Total Amount Enclosed:

Charge Credit Card # \_\_\_\_\_

Type Card (MC, VISA, etc.) Expires mm/yy

V # \_\_\_\_\_ Zip \_\_\_\_\_ Name on Card/Authorized Signature \_\_\_\_\_

Please invoice me  
Send contract & payment to:  
Matt Scott, Treasurer [treasurer@vast.org](mailto:treasurer@vast.org)  
209 West 15th Street  
Richmond, VA 23224

Advertisements to:  
Jean Foss, Editor [newsletter@vast.org](mailto:newsletter@vast.org)  
109 St. Ives Rd.  
Charlottesville, VA 22911