



# Virginia Association of Science Teachers, Inc. Digital Advertising Contract 2018

## January(#3), March(#4), May(#5) and October(#2)

Virginia Association of Science Teachers, Inc. accepts advertisements for inclusion in digital issues of The Science Educator newsletter. Issues are sent to approximately 2000 science educators statewide in Virginia and posted on our website.

**Note:** Advertisers must agree to the following terms, sign, and send this contract to the VAST Treasurer as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the Advertiser may execute this contract.
- 3) Advertisements should be sent to the editor by:
 

<b>Winter</b>	(#3 Issue) January 1, 2018	<b>Spring</b>	(#4 Issue) March 1, 2018
<b>Late Spring</b>	(#5 Issue) May 1, 2018	<b>Fall</b>	(#2 Issue) October 1, 2018

*(Newsletter Issue #1 Submit by July 1. Please use "August Newsletter", paper form.)*

Contracts should be received by the treasurer prior to the editor's "issue due dates" indicated above. Enclosing your payment with a contract, reduces organizational costs. To be billed, order below and an invoice will be mailed upon receipt of your contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine; but the highest discount will be honored.

*All ads for the Digital Newsletters may be in full color or black and white with no change in cost.  
You may include a live link to your website for no added cost.  
Please send ads in a (1) print quality version and a (2) Digital/web ready version (700 Kb or less).  
Please contact the editor with any questions. We post all newsletters on our website also.  
Go to: [www.vast.org](http://www.vast.org) click on "Publications"*

Company \_\_\_\_\_ E-mail or Phone \_\_\_\_\_

Street/PO Box \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I agree to all terms:

Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Digital Web Newsletter <i>The Science Educator</i>	1 issue	2 issues	3 or 4 issues	Please select the issue(s) you would like.	Regular Ad(s) Cost(s)	-Discount CM 10% CB 15%	Cost of your ad(s)
Full page (7.5"w x 10" h) *	\$350 each	\$315 each	\$200 each	___ #3_1/2018 January ___ #4_3/2018 March ___ #5_5/2018 May ___ #2_10/2018 October			
Half page (7.5"w x 5" h)*	\$200 each	\$180 each	\$130 each	___ #3_1/2018 January ___ #4_3/2018 March ___ #5_5/2018 May ___ #2_10/2018 October			
Quarter page (3.75"w x 5" h) *	\$150 each	\$130 each	\$100 each	___ #3_1/2018 January ___ #4_3/2018 March ___ #5_5/2018 May ___ #2_10/2018 October			
Eighth page (3.75"w x 2.5"h) *	\$100 each	\$90 each	\$80 each	___ #3_1/2018 January ___ #4_3/2018 March ___ #5_5/2018 May ___ #2_10/2018 October			

<b>Standard Run Black &amp; White or Full Color</b>		
Ads to be camera ready. Preferred formats PDF, JPG, PNG, Word, Pages, InDesign.	Total Cost of ads:	

**Corporate Membership and Corporate Benefactors**

Benefits include:

- |   |                        |
|---|------------------------|
| <b>Members 10%</b><br><ul style="list-style-type: none"> <li>Discount on all Ads</li> <li>Discount on conference exhibitor registration</li> <li>Listing in newsletters &amp; on our website VAST.ORG</li> <li>Live Link to Benefactor's website</li> </ul> | <b>Benefactors 15%</b> |
|---|------------------------|

We are a 2018 Corporate Member/Benefactor	<input type="radio"/> Yes	<input type="radio"/> No
We wish to be a 2018 Corporate Member	<input type="radio"/> \$ 150.00	
We wish to be a 2018 Corporate Benefactor	<input type="radio"/> \$ 500.00	

Corporate Sponsors are listing in all newsletters and on the website, VAST.ORG with live links to your website.

**PAYMENT SUMMARY**

Check Payable to VAST (Fed ID #54-1265890) Check # \_\_\_\_\_ Amt. Enclosed: \_\_\_\_\_ Total Amount: \_\_\_\_\_  
Due \_\_\_\_\_ Total of all sections.

Charge Credit Card # \_\_\_\_\_ Type Card \_\_\_\_\_ Expires mm/yy \_\_\_\_\_

V # \_\_\_\_\_ Zip \_\_\_\_\_ Name on Card/Authorized Signature \_\_\_\_\_

Please invoice me      Send contract & payment to:      Advertisements to:  
 Matt Scott, Treasurer [treasurer@vast.org](mailto:treasurer@vast.org)      Jean Foss, Editor [newsletter@vast.org](mailto:newsletter@vast.org)  
 209 West 15th Street      109 St. Ives Rd.  
 Charlottesville, VA 22911