



Virginia Association of Science Teachers, Inc.

Digital Advertising Contract

Jan. (#3), Mar. (#4), May, (#5) July, (1#), Oct. (#2)

Virginia Association of Science Teachers, Inc. accepts advertisements for inclusion in digital issues of *The Science Educator* newsletter. Issues are sent to approximately 2000 science educators statewide in Virginia and posted on our website.

Note: Advertisers must agree to the following terms, sign, and send this contract to the VAST Treasurer & Editor as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the Advertiser may execute this contract.
- 3) Advertisements should be sent to the editor by:

Winter (#3 Issue) January 1	Spring (#4 Issue) March 1	Late Spring (#5 Issue) May 1
Summer (#1 Issue) July 10	Fall (#2 Issue) October 1	

Contracts should be received by the treasurer prior to the editor's "issue due dates" indicated above. Enclosing your payment with a contract, reduces organizational costs. To be billed, order below and an invoice will be mailed upon receipt of your contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine; but the highest discount will be honored.

*All ads for the Digital Newsletters may be in full color or black and white with no change in cost.
 You may include a live link to your website for no added cost. Please send ads in a print quality version (200 dpi)
 Please contact the [editor](#) with any questions. We post all newsletters on our [website](#) also.
 For forms and past issues go to: www.vast.org click on "Publications"*

Company _____ E-mail or Phone _____

Street/PO Box _____ City _____ State _____ Zip _____

I agree to all terms:

Name _____ Date ____/____/____ Title _____

Digital Web Newsletter <i>The Science Educator</i>	1 issue	2 issues	3 or 4 issues	Please select the issue(s) you would like.	Cost of your ad(s)
Full page (7.5" w x 10" h) *	\$350 each	\$325 each	\$300 each	__ #4 3/1/____ __ #5 5/1/____ __ #1 7/1/____ __ #2 10/1____ __ #3 1/1	
Half page (7.5" w x 5" h) *	\$200 each	\$190 each	\$170 each	__ #4 3/1/____ __ #5 5/1/____ __ #1 7/1/____ __ #2 10/1____ __ #3 1/1	
Quarter page (3.75" w x 5" h) *	\$150 each	\$140 each	\$130 each	__ #4 3/1/____ __ #5 5/1/____ __ #1 7/1/____ __ #2 10/1____ __ #3 1/1	
Eighth page (3.75" w x 2.5" h) *	\$100 each	\$95 each	\$90 each	__ #4 3/1/____ __ #5 5/1/____ __ #1 7/1/____ __ #2 10/1____ __ #3 1/1	

Live link for your ad:

Ads to be camera ready. Preferred formats PDF, JPG, PNG, Word, Pages, InDesign.	Total Cost of ads:	
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PAYMENT SUMMARY

Check Payable to VAST (Fed ID #54-1265890) Check # _____ Amt. Enclosed: _____ Total Amount: _____

Charge Credit Card # _____ Type Card _____ Expires mm/yy _____ Total of all sections.

V # _____ Name on Card/Authorized Signature _____

Please invoice me

Contact Susan Booth, VAST Executive Director, with your advertising form, a copy of payment, and your ad.
executive.director@vast.org

Send advertising form & payment to: Dr. Paula Leach, Treasurer treasurer@vast.org 7425 Wild Senna Terrace, Moseley, VA, 23120	Send advertising form & your advertisement(s) to: Jean Foss, Editor newsletter@vast.org 109 St. Ives Rd., Charlottesville, VA, 22911
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