



# Virginia Association of Science Teachers, Inc.

## Digital Advertising Contract

Jan. (#3), Mar. (#4), May, (#5) July, (1#), Oct. (#2)

Virginia Association of Science Teachers, Inc. accepts advertisements for inclusion in digital issues of *The Science Educator* newsletter. Issues are sent to approximately 2000 science educators statewide in Virginia and posted on our website.

**Note:** Advertisers must agree to the following terms, sign, and send this contract to the VAST Treasurer & Editor as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the Advertiser may execute this contract.
- 3) Advertisements should be sent to the editor by:
 

<b>Winter</b> (#3 Issue) January 1	<b>Spring</b> (#4 Issue) March 1	<b>Late Spring</b> (#5 Issue) May 1
<b>Summer</b> (#1 Issue) July 1	<b>Fall</b> (#2 Issue) October 1	<b>Winter</b> (#3 Issue)

Contracts should be received by the treasurer prior to the editor's "issue due dates" indicated above. Enclosing your payment with a contract, reduces organizational costs. To be billed, order below and an invoice will be mailed upon receipt of your contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine; but the highest discount will be honored.

*All ads for the Digital Newsletters may be in full color or black and white with no change in cost.  
 You may include a live link to your website for no added cost. Please send ads in a print quality version (200 dpi)  
 Please contact the [editor](#) with any questions. We post all newsletters on our [website](#) also.  
 For forms and past issues go to: [www.vast.org](http://www.vast.org) click on "Publications"*

Company \_\_\_\_\_ E-mail or Phone \_\_\_\_\_

Street/PO Box \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I agree to all terms:

Name \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Title \_\_\_\_\_

Digital Web Newsletter <i>The Science Educator</i>	1 issue	2 issues	3 or 4 issues	Please select the issue(s) you would like.	Cost of your ad(s)
Full page (7.5" w x 10" h) *	\$350 each	\$325 each	\$300 each	__ #4 3/1/ ____ __ #5 5/1/ ____ __ #1 7/1/ ____ __ #2 10/1 ____ __ #3 1/1	
Half page (7.5" w x 5" h) *	\$200 each	\$190 each	\$170 each	__ #4 3/1/ ____ __ #5 5/1/ ____ __ #1 7/1/ ____ __ #2 10/1 ____ __ #3 1/1	
Quarter page (3.75" w x 5" h) *	\$150 each	\$140 each	\$130 each	__ #4 3/1/ ____ __ #5 5/1/ ____ __ #1 7/1/ ____ __ #2 10/1 ____ __ #3 1/1	
Eighth page (3.75" w x 2.5" h) *	\$100 each	\$95 each	\$90 each	__ #4 3/1/ ____ __ #5 5/1/ ____ __ #1 7/1/ ____ __ #2 10/1 ____ __ #3 1/1	

<b>Live link for your ad:</b>	
Ads to be camera ready. Preferred formats PDF, JPG, PNG, Word, Pages, InDesign.	Total Cost of ads: <span style="border: 1px solid black; display: inline-block; width: 100px; height: 20px;"></span>

**PAYMENT SUMMARY**

Check Payable to VAST (Fed ID #54-1265890) Check # \_\_\_\_\_ Amt. Enclosed: \_\_\_\_\_ Total Amount:   
Due

Charge Credit Card # \_\_\_\_\_ Type Card \_\_\_\_\_ Expires mm/yy \_\_\_\_\_ Total of all sections.

V # \_\_\_\_\_ Name on Card/Authorized Signature \_\_\_\_\_

Please invoice me

Contact Susan Booth, VAST Executive Director, with your advertising form, a copy of payment, and your ad.  
[executive.director@vast.org](mailto:executive.director@vast.org)

Send advertising form & payment to:  
 Matt Scott, Treasurer [treasurer@vast.org](mailto:treasurer@vast.org)  
 209 West 15th Street, Richmond, VA, 23224

Send advertising form & your advertisement(s) to:  
 Jean Foss, Editor [newsletter@vast.org](mailto:newsletter@vast.org)  
 109 St. Ives Rd., Charlottesville, VA, 22911