



Virginia Association of Science Teachers, Inc. Newsletter Print Copy Advertising Contract

July/August Issue - #1

Virginia Association of Science Teachers, Inc. will accept advertisements for inclusion in quarterly issues of *The Science Educator*. Newsletter issues are sent to approximately 2000 science educators statewide. This *Newsletter Issue #1 of the school year is sent to every public school and many private schools in the state (an additional 2000 copies).*

- Newsletter year runs July- #1 - May- #5.) For issues #2 - #5 digital, please use Digital/Web ad form.

Advertisements must be sent to the editor by:

Winter (#3 Issue) January 1, digital

Spring (#4 Issue) March 1, digital

Late Spring (#5 Issue) May 1, digital

Summer (#1 Issue) July 10 (paper)

Fall (#2 Issue) October 1, digital

- Advertisers must agree to the following terms, sign, and send this contract to the **VAST Treasurer** as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the advertiser may execute this contract.
- 3) Send advertisements to the editor by: **July 10 (summer)** for inclusion in **Newsletter Issue #1** (4200 copies sent past year) This issue is mailed to members by USPO and to all VA public schools, many private schools, and to Va superintendents.
- 4) Executed contracts should be received by the treasurer prior to the editor's issue due dates indicated above. Enclosing payment with contract reduces organizational costs. To be billed, please indicate below, and an invoice will be mailed upon receipt of contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine and the highest discount will be honored.

Company _____ E-mail or Phone _____

Street/PO Box _____ City _____ State _____ Zip _____

I agree to all terms:

Name _____ Date ____/____/____ Title _____

The Science Educator, newsletter, published by the first week of September • **Four color ads add \$400.00 each ad.**

Copy due July 1 • Ads should be camera ready. • Preferred formats PDF, JPG, PICT, PNG, Word, Pages, InDesign.

July 2022 Newsletter Please select your choices :	Basic Ad Cost	Color Additional \$400/ad	Ad Cost + Color (Enter your total)		Final Ad Cost (Enter final total)
<input type="radio"/> Full page (7.5"w x 10" h)	\$350.00				
<input type="radio"/> Half page (7.5"w x 5" h)	\$200.00				
<input type="radio"/> 1/4 page (3.75"w x 5" h)	\$150.00				
<input type="radio"/> 1/8 page (3.75"w x 2.5"h)	\$100				
Total:					

PAYMENT SUMMARY

☐ Check Payable to VAST (Fed ID #54-1265890) Check # _____ Amt. Enclosed: _____ Total Amount: Due

☐ Charge Credit Card # _____ Type Card _____ Expires mm/yy _____ Total of all sections.

☐ V # _____ Name on Card/Authorized Signature _____

☐ Please invoice me

Contact Susan Booth, VAST Executive Director, with your advertising form, a copy of payment, and your ad.
executive.director@vast.org

Send advertising form & payment to:
Jimmy Johnson, Treasurer treasurer@vast.org
12141 Winns Church Rd., Glen Allen, VA, 23059

Send advertising form & your advertisement(s) to:
Jean Foss, Editor newsletter@vast.org
109 St. Ives Rd., Charlottesville, VA, 22911