



Virginia Association of Science Teachers, Inc. Professional Development Institute PROGRAM Advertising Contract 2017

Virginia Association of Science Teachers, Inc. will accept advertisements for inclusion in Program for our annual Professional Development Institute. Approximately 800 of Virginia's science educators will attend. They include educators and supervisors Pre-K to grade 16 and informal educators.

Advertisers must agree to the following terms, sign, and send this contract to the **VAST Treasurer** as soon as possible.

- 1) Advertiser agrees to protect and save harmless Virginia Association of Science Teachers, Inc. (VAST) from any suits for the violation of right to privacy, plagiarism, copyright infringement, and any and all claims in connection with the advertisements referred to in this contract and assumes liability for all the content of advertisements printed and for any claim arising from there made against VAST.
- 2) Only authorized personnel for the Advertiser may execute this contract.
- 3) Advertisements need to be submitted to the editor **September /1/ 2017 for inclusion in the PDI Conference Program.**
- 4) Executed contracts should be received by the treasurer prior to the editor's issue due date. Enclosing payment with contract reduces organizational costs. To be billed, please indicate how below, and an invoice will be mailed upon receipt of contract. All invoices are due upon receipt. Any balance due after 30 days is subject to 1.5% interest per month (18% yearly).
- 5) The right to decline any advertisement VAST deems to be inappropriate or contrary to the mission of VAST.
- 6) Discounts do not combine and the highest discount will be honored.

Company _____ E-mail or Phone _____

Street/PO Box _____ City _____ State _____ Zip _____

I agree to all terms:

Name _____ Date ____/____/____ Title _____

Consider promoting Virginia Science Education by becoming a Corporate Member or Benefactor:

Corporate Membership and Corporate Benefactors

Benefits include:

Members 10% Benefactors 15%

Discount on all Ads

Discount on conference exhibitor registration

Listing in newsletters & on our website VAST.ORG

Live Link to Benefactor's website

We are 2017 Corporate Member/Benefactor	<input type="radio"/> No	<input type="radio"/> Yes
We wish to be a 2017 Corporate Member	<input type="radio"/> \$150.00	
We wish to be a 2017 Corporate Benefactor	<input type="radio"/> \$500.00	

Corporate Sponsorship: Listing in newsletters & website VAST.ORG Live link to your website

2017 President Circle (1 free exhibitor booth & 1 free full page B&W PDI program Ad)	<input type="radio"/> \$5000.00	
2017 Leader Circle (50% discount on 1 exhibitor booth & free ½ page B&W PDI program Ad)	<input type="radio"/> \$2000.00	
2017 Mentor Circle (20% discount on 1 exhibitor booth & free ¼ page B&W PDI program Ad)	<input type="radio"/> \$1000.00	

PDI Conference Program Ads to be camera ready. Copy due 9/1/16	Black & White	Color (4 color)	Corporate Discount		Amount
			Member 10%	Benefactor 15%	
Outside Back Cover Full Page (8.5 x 11) <small>(with Bleed)</small>	N/A	<input type="radio"/> \$900	\$ 810	\$765	
Inside Front Cover Full Page (8.5 x 11) <small>(with Bleed)</small>	N/A	<input type="radio"/> \$750	\$ 675	\$637	
Inside Back Cover Full Page (8.5 x 11) <small>(with Bleed)</small>	N/A	<input type="radio"/> \$700	\$ 630	\$595	
Full page (7.5"w x 10"h) * (0.5 in margin)*	<input type="radio"/> \$350	N/A	\$ 315	\$297	
Half page (7.5"w x 5"h) * (0.5 in margin)*	<input type="radio"/> \$200	N/A	\$ 180	\$170	
Quarter page (3.75"w x 5.0"h) *	<input type="radio"/> \$150	N/A	\$ 135	\$127	
* Inside ads sizes include a page margin of .5 inch. (no bleed)			Total Charge:		

PAYMENT SUMMARY

Check Payable to VAST (Fed ID #54-1265890) Check # _____ Total Amount Enclosed:

Charge Credit Card # _____ Type Card _____ Expires mm/yy _____

V # _____ Zip _____ Name on Card/Authorized Signature _____

Please invoice me Send contract & payment to: Advertisements to:

Matt Scott, Treasurer treasurer@vast.org Jean Foss, Editor newsletter@vast.org
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Richmond, VA 23224 Charlottesville, VA 22911