

# **Sponsor Opportunities at the VAST Professional Development Institute, 2023**

## **\$1000 Level Sponsor**

- rotating banner ad on the PDI app
- digital program listing (name, logo, link)
- 1/4 page ad in newsletter, blurb-280 characters
- 10% discount on VAST 2023 PDI  
Exhibitor booths

## **\$2500 Level Sponsor**

- rotating banner ad on the PDI app
- digital program listing (name, logo, link)
- 1/2 page ad, blurb-300 characters
- eblast ad distributed to all VAST members
- 15% discount on VAST 2023 PDI Exhibitor  
booths

## **\$5000 Level Sponsor**

- rotating banner ad on the PDI app
- digital program listing (name, logo, link)
- FULL page ad in newsletter
- eblast ad distributed to all VAST members
- 25% discount on VAST 2023 PDI Exhibitor  
booths

**Many thanks. We look forward to seeing you in November.**