

VAST PDI Goes In-Person in 2022



We are excited to be planning our first **Professional Development Institute** (PDI) held face-to-face since 2019. Thank you to all who have attended during the years affected by the pandemic. VAST could not have managed to survive without our loyal supporters and we hope participation at the PDI was positive for your businesses and programs.

VAST PDI 2022 will be held on **Nov. 10-12** in Williamsburg at the DoubleTree by Hilton. VAST celebrates our **70th Anniversary 2022**. The theme this year is **“Reconnecting to Virginia’s Space, Place, and Contributions to Science”**.

All registration materials can be found on the PDI page at VAST.org

Would you like to exhibit?

Exhibitor Registration opens March 1.

Commercial Exhibitor Booth (by October 5) \$625 per booth

Not-for-Profit Exhibitor Booth (by October 5) \$350 per booth

Exhibitors are asked to provide two door prizes...one for a giveaway on Saturday at your booth and then one to donate to VAST for the Final General Session. Please label prizes Elem, MS, HS or all of the above.

Would you like to Present?

Presentation submissions open on March 1.

All presentations must be submitted by June 15.

Commercial Exhibitor Presentation Fee \$150 per presentation

**** Special Deal:** Commercial exhibitors who register by May 1 and will receive one free presentation spot (value:\$150).

Sponsorship Opportunities:

\$1000 Level Sponsor

- one rotating banner ad on the PDI app and webpage
- digital program listing (name, logo, link)
- 1/4 page ad in newsletter, blurb-280 characters
- 10% discount on VAST 2023 PDI Exhibitor booths

\$2500 Level Sponsor

- two rotating banner ads on the VAST PDI app and webpage
- digital program listing (name, logo, link)
- 1/2 page ad, blurb-300 characters
- eblast ad distributed to all VAST members
- 15% discount on VAST 2023 PDI Exhibitor booths

\$5000 Level Sponsor

- five rotating banner ads on the VAST PDI app and webpage
- digital program listing (name, logo, link)
- FULL page ad in newsletter
- eblast ad distributed to all VAST members
- 25% discount on VAST 2023 PDI Exhibitor booths

Advertising in the VAST Newsletter, “The Science Educator”

Reach more than 2000 science educators with your ad and a live link to your website for. For more details go to the VAST website. [Click Here](#)

Many thanks. We look forward to seeing you in November.

Susan Booth, VAST Executive Director email: executive.director@vast.org

We hope you reserve your hotel room at the hotel, DoubleTree by Hilton, in Williamsburg, to help defray costs.